

Naspers Limited

(Incorporated in the Republic of South Africa)

(Reg. No 1925/001431/06)

JSE Share Code: NPN ISIN: ZAE000015889

LSE ADS Code: NPSN ISIN: US6315121003
("Naspers")

Trading Statement

Shareholders are advised that the **Naspers** group is presently finalising its provisional report for the year ended 31 March 2011.

We expect **core headline** earnings per share to be between 10% and 20% higher than the comparable period's 1 426 cents. Shareholders are reminded that the board considers core headline earnings an appropriate indicator of the sustainable operating performance of the group, as it adjusts for non-recurring and non-operational items.

It is expected that **earnings** per share for the year ended 31 March 2011, will be between 55% and 65% higher compared to the prior period's 873 cents, mainly as a

consequence of once-off dilution gains arising from the contribution of the group's stake in Mail.ru into the newly listed entity.

Headline earnings per share for the period are expected to be between 20% and 30% higher than the prior period's 884 cents.

Further details will be provided in the provisional report, due to be released on or about 27 June 2011. Financial information on which this trading statement is based has not been reviewed or reported on by the company's auditors.

Cape Town

14 June 2011

Sponsor: Investec Bank Limited